



HEREFORDSHIRE AND WORCESTERSHIRE EARTH HERITAGE TRUST STRATEGIC PLAN 2008 – 2011

1. Ensure sustainable funding and support for the Trust

In order to ensure long term sustainability of the Trust we will seek funding from as many sources as possible. We will continue to work with external bodies, local communities, government and non-government bodies, volunteer centres and regional environment groups.

2. Engage local, regional and national stakeholders and government in geodiversity

We will continue to ensure conservation and enhancement of geodiversity assets of the two counties. We will continue to influence national stakeholders and government on geodiversity issues, through the Trust's involvement with the West Midlands Geodiversity Partnership (WMGP), Geology Trusts (GT), Worcestershire Partnership Environment Group (WPEG), Herefordshire Partnership and the Abberley and Malvern Hills Geopark (AMHG)

3. Identify, manage and enhance geodiversity resources

This represents a major part of the core work of the Trust. We will increase our dataset and the number of Local Geology Sites (RIGS).

4. Make more use of the Geological Records Centre and the Trust's geological experts. Create better systems for surveying, recording and managing geological data

Through the use of our resources and expertise we aim to promote geodiversity in the two counties. We aim to work with other record centres and national conservation bodies to update and enhance our current systems.

5. Raise profile of geodiversity and climate change in order to safeguard the landscape and Earth heritage of Herefordshire and Worcestershire

Through our major community projects we aim to increase public awareness and get local people involved in geoconservation. We will endeavour to bring about understanding and mitigation of climate change by promoting geoconservation.

6. Establish and build strong links between organisations working in geological, archaeological and biological heritage

Bring together the Biodiversity, Archaeological and Naturalist Groups in Herefordshire and Worcestershire to achieve long term joint working to help conserve, promote and study our natural and historical heritage.