

Conserving Worcestershire's Geology and Landscape



A Geodiversity Action Plan is being developed with a number of partners. It aims to conserve and enhance the landscapes and materials that make up the county.

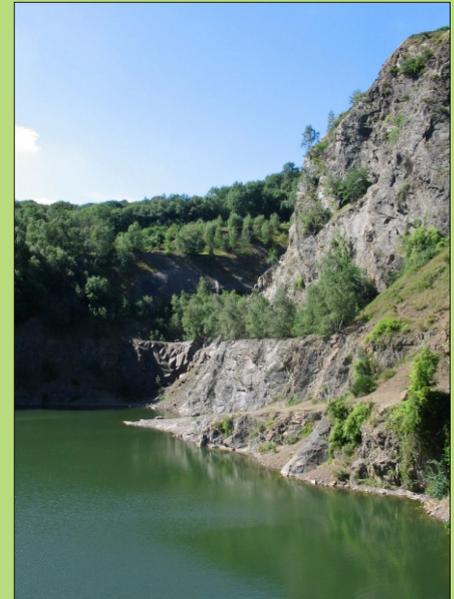
What is Geodiversity?

The variety of rocks, fossils, minerals, soils and natural processes forming our landscapes.

Why bother conserving Geodiversity?

Geodiversity is responsible for creating the beautiful landscapes of the UK, as well as informing us about the fascinating history of the Earth. It influences settlement development, land use and resource availability. Understanding and managing geodiversity is essential to ensuring that the environment is better protected and looked after for the future. Benefits of geodiversity conservation include:

- Teaching people about the variety, sensitivity and story of the Earth
- Researching into past climates, life and Earth history
- Better preparation for future environmental change
- Creating a sense of place by managing our landscapes



What do we hope to achieve?



Increasing public awareness, understanding and involvement in geoconservation

Providing guidance to planners, landowners, organisations and individuals on good conservation practice

A county-wide audit of the geodiversity resource

Promotion and development of sustainable geotourism

Updating the information on the county's important conservation sites



Inclusion and proper protection of geodiversity within the planning system

Improving geological education

Ensuring involvement of local communities and businesses in the process

Great Britain has some of the greatest geodiversity in the world. This needs to be looked after for future generations

Would you like to help?

Anyone can play a part in this exciting process, from assisting in children's events and restoration projects to becoming a partner and influencing the direction of the Plan. If you would like to be involved or wish to comment, please supply your details below and send this leaflet to the contact address. A copy of the full consultation document can be found at: www.earthheritagetrust.org

Name:	Tom Richards	Tel: 01905 855184
Address:	H & W EHT Geological Records Centre University of Worcester	Email: thomas.richards@worc.ac.uk
Organisation/Position:	Henwick Grove Worcester WR2 6AJ	H&W EHT wishes to acknowledge the financial support of English Nature
Telephone:		
Email:		